



International Business workshops : Working in a multicultural team

<p>Objective : In order to operate successfully in today's increasingly complex global marketplace, international executives are required to develop greater awareness and sensitivity towards cross-cultural issues and hidden aspects of culture encountered when managing and negotiating within an international environment. For multicultural teams to succeed and to promote common goals, it is vital that they reconcile cultural dilemmas and identify synergies based upon cultural differences. The overall aim is to enable participants to develop the necessary competencies and confidence for successful business dealings within an international context.</p>	<p>Who benefits from this training?</p> <p>All managers and executives operating in an international environment</p>
<p>PROGRAMME</p>	<p>PEDAGOGIE</p>
<p>✚ Culture and Business</p> <p>How culture determines our values, attitudes and behaviour in the business context</p> <ul style="list-style-type: none"> ❖ culture and stereotypes ❖ the hidden aspects of culture <p>✚ Team Simulation</p> <p>In groups, participants simulate a game, followed by a debriefing</p> <p>✚ Key cultural and value differences</p> <p>An introduction to the theoretical concepts and variables in intercultural management and intercultural communication. Key cultural and value differences between the target country and the participant's reference culture</p> <ul style="list-style-type: none"> ❖ notion of time and space ❖ hierarchy and status ❖ information control and exchange <p>✚ How will you be perceived by others?</p> <p>A brief look at the participants values, beliefs and behaviours in such areas as management, communication, hierarchy and leadership</p> <p>✚ Team Exercise</p> <p>Team exercise followed by a debriefing in which both groups and observers analyse their perceptions of each other</p> <p>✚ Non verbal communication</p> <p>Key meaning of gestures, facial expressions, context and use of silence. Group discussion and sharing of intercultural experience</p> <p>✚ Exploring key cross cultural variables in management</p> <ul style="list-style-type: none"> ❖ motivation ❖ performance appraisal ❖ decision making ❖ problem solving ❖ meetings and agendas ❖ conflict management <p>✚ Team Exercise</p> <p>Team simulation and debriefing</p> <p>✚ Case Study: an example of an Anglo-Japanese cross-cultural dilemma. Group analysis and presentation of the case</p> <p>✚ Cross cultural critical incidents</p> <p>Small groups analyse and present their findings of the Critical Incidents cases base upon real-life cross cultural business situations. Teams work together to identify what happened and why and to provide solutions to reconcile the dilemma.</p> <p>✚ Group discussion and possible solutions</p> <p>✚ Feedback</p>	<p>Le Formateur</p> <p>Citoyen britannique avec longue expérience dans le domaine de la formation interculturel</p> <p>What does an Intercultural Management workshop involve?</p> <p>The Intercultural Workshop is designed to provide valuable information, practical advice and tools on the business culture and practices of different countries. Workshops draw upon practical case studies, theory, interactive group discussions and team simulations and may cover the following areas (upon client request and needs):</p> <ul style="list-style-type: none"> ➤ Information and practical advice on the target business culture, working style and etiquette ➤ Intercultural negotiation, conflict resolution and communication ➤ Leadership styles, management practices across cultures ➤ Managing two or more cultures as part of a multi-cultural team ➤ Understanding cultural issues and challenges faced within a Mergers and Acquisition environment ➤ Development of effective strategies and skills for managing across cultures <p>Intra entreprise</p> <p>Lieu de Formation : dans la ville de votre choix.</p> <p>Tarif Inter entreprise par personne</p> <p>2 jours</p> <p>1 150 €</p> <p>Réf : CE029</p>

Organisme de formation PROFORMALYS – Formations Communication partout en France

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